

World Vision child ambassadors



Connecting Children in Need with People Who Care

Overview: A Child Ambassador is a volunteer who educates others about the needs of children and their communities worldwide and God's call for Christians to serve the poor. They work to improve the lives of children and families in need, by sharing the World Vision child sponsorship program with others in their network of friends, family, and/or work colleagues, and inviting them to sponsor a child.

Numbers and Location: The Child Ambassador program now boasts over 650 volunteers, representing the vast majority of the country. The program is growing steadily with online applications coming in daily and with 2 large marketing pushes during the year in Summer and Winter.

Qualifications and Commitment: To become a Child Ambassador, the volunteer must have sponsored a child for 6 months or more, be at least 21 years old, accept the World Vision statement of faith, and complete the application and interview process.

We ask our Child Ambassadors to commit to at least 1 year of service, to make 8 to 10 presentations a year, and to connect at least 10 new sponsors with children.

Training: We have a Regional Director in the East and in the West. They provide monthly conference call trainings and every new Child Ambassador is sent a kit with a training manual, brochures, and other supplies.

Child Ambassadors are also assigned an Area Manager and Area Coordinator based on their location. These high functioning volunteers provide local ongoing support as well as regional meetings and trainings.

The Child Ambassador Conference is an annual event for the volunteers to come together, exchange ideas, and expand their general knowledge of World Vision.

Resources and Tools: The Child Ambassadors have their own password protected website where they can order free materials for their ministry such as picture folders, brochures, DVDs, posters, and more. Along with the website, they also receive updates and resources through a bi-monthly newsletter, a Twitter stream, Facebook page, and YouTube channel.

Ministry Rewards: Child Ambassadors are incentivized for their work through a series of ministry rewards. With every sponsor they find, they earn different levels of incentives. Example: 1 sponsor = World Vision t-shirt. 15 sponsors = World Vision Messenger Bag.

If the Ambassador finds 100 sponsors in a single fiscal year, they will earn a trip to the field. 500 sponsors in a lifetime of volunteering and they'll be taken to visit their sponsored child anywhere in the world.



- Free materials and tools at our volunteers' fingertips for displays and presentations
- Exclusive, online resources
- A community of passionate volunteers. Over 600!
- Ongoing, personal training in each region from Area Managers and Regional Directors
- Volunteering that fits in easily with daily lives and busy schedules
- Ministry rewards with every sponsor that is found for a child. 100 sponsors equals a trip to the field!
- The ability to connect more deeply with communities to help find more sponsors for children in need
- Participation in the annual conference where volunteers gather from across the country and hear from World Vision leadership